



**MINISTRY OF DIGITAL ECONOMY & ENTREPRENEURSHIP
YOUTH, TECHNOLOGY, AND JOBS PROJECT
REQUEST FOR EXPRESSIONS OF INTEREST
THE HASHEMITE KINGDOM OF JORDAN
PROJECT ID: P170669**

**ASSIGNMENT TITLE: ARTIFICIAL INTELLIGENCE PENETRATION MEASUREMENT IN JORDAN
REFERENCE NO.: JO-MODEE-379602-CS-QCBS**

The Ministry of Digital Economy and Entrepreneurship (MoDEE) has received financing from the International Bank for Reconstruction and Development (The World Bank) toward the cost of the Youth, Technology, and Jobs Project, and intends to apply part of the proceeds for consulting services. The consulting services (“the Services”) is for conducting **Artificial Intelligence Penetration measurement in Jordan**

The detailed Terms of Reference (TOR) for the assignment can be found at the following website:
<https://www.modee.gov.jo/en/modules/advancedtenders>

The Ministry of Digital Economy and Entrepreneurship (MoDEE) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services, as per the shortlisting criteria below:

Criterion	Relevant Documentation to be provided in EOI
1. Successfully accomplished at least 2 projects with a similar scope at national or international level during the last 5 years. (Preferably in the Middle East region)	The Consultancy Firm must provide evidence of at least two similar projects completed within the last 5 years. List of projects with the following details: - Project Name. - Project duration (start & end dates) - Project objectives. - Project activities. - Accomplishment letter
2. The Consultancy Firm must have a minimum of 7 years' experience in research and/or business consultancy, emphasizing an evidence-based approach. It should demonstrate knowledge and insight in Artificial Intelligence (AI), Data, Information and Communication Technology (ICT), and digital transformation. Additionally, familiarity with governmental entities in Jordan and the scope of work is required.	A detailed brief about The Consultancy Firm' experience; including a demonstration of its specialized ability in successfully executing the deliverables outlined in the Terms of Reference (ToR).

Criterion	Relevant Documentation to be provided in EOI
<p>3. The composition of skills, competencies, and professional experience within the firm to implement the project.</p>	<p>A detailed brief that must cover Technical experience, including AI Technical Expert, Strategic AI consultant, and researchers and analytics experts</p> <p>Demonstration of availability of appropriate resources and skills among key staff.</p>

The EOI package should not exceed **10-15** pages in total and should consist of documentation that demonstrates the company's qualifications above

Note: Key staff will not be individually evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" September 2023 setting forth the World Bank's policy on conflict of interest. Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

The following is not normally be included in the same Shortlist with private sector firms:

- UN Agencies; or
- State-owned enterprises (SOEs) or institutions and not-for-profit organizations (such as NGOs, and universities), unless they operate as commercial entities that meet the requirements of Paragraph below:

State-owned enterprises (SOEs) or institutions of the Borrower's country **may be eligible** to compete and be awarded contracts in the Borrower's country only if they can establish, in a manner acceptable to the Bank, that they:

- are legally and financially autonomous;
- Operate under commercial law; and
- Are not under supervision by the agency contracting them.

A Consultant will be selected in accordance with the **Quality - Cost Based Selection Method (QCBS)** set out in the Procurement Regulations.

For questions and further information, please submit by email to YTJ_tenders@modee.gov.jo , by **18, January, 2025** Answers will be published at the following website:
<https://www.modee.gov.jo/en/modules/advancedtenders>

Expressions of interest must be submitted in a signed and searchable PDF format by email to YTJ_tenders@modee.gov.jo by **13:00** on **29, January 2025**

Disclaimer: Prior to the execution of the contract, the awarded consultant is required to settle the stamp fees, calculated at 0.006 of the contract value.

Ministry of Digital Economy and Entrepreneurship
Eighth Circle, Amman, Jordan
Tel: +962 5805621 / Fax: +962 5861059